

**ABSTRACT OF THE DISCLOSURE**

A role of a virtual shop is divided into a shop for providing a service and a vendor for providing a premium. The virtual shop is served to notice the number of provided points or the number of consumed points of a member that are given in association with a service or premium transaction. Further, a point using rule, for the case the service or premium transaction is performed, is set at the system host side, in which rule the virtual shop may change the number of points.